

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Billing Address:

GMMB
Attention: Maura Gilroy
3050 K St, NW
Washington, DC 20007

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
937478-1	08/19/12	August 2012	07/30/12 - 08/13/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Obama/D/President	candidate	1519 Sked A

Flight Dates	Order #	Alt Order #
07/31/12 - 08/13/12	937478	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/31/12	08/13/12	5a Daybreak	5-6a	11111--	1:00	5	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/31/12	08/06/12	11111--	5	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	07/31/12	5:27 AM	5a Daybreak	5-6a	1:00	OFA12G077H	\$700.00 NM
2	WMUR	W	08/01/12	5:23 AM	5a Daybreak	5-6a	1:00	OFA12G077H	\$700.00 NM
3	WMUR	Th	08/02/12	5:13 AM	5a Daybreak	5-6a	1:00	OFA12G077H	\$700.00 NM
4	WMUR	F	08/03/12	5:54 AM	5a Daybreak	5-6a	1:00	OFA12G077H	\$700.00 NM
5	WMUR	M	08/06/12	5:27 AM	5a Daybreak	5-6a	1:00	OFA12G077H	\$700.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/07/12	08/13/12	11111--	5	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WMUR	Tu	08/07/12	5:29 AM	5a Daybreak	5-6a	1:00	OFA12G077H	\$700.00 NM
7	WMUR	W	08/08/12	5:24 AM	5a Daybreak	5-6a	1:00	OFA12G077H	\$700.00 NM
8	WMUR	Th	08/09/12	5:15 AM	5a Daybreak	5-6a	1:00	OFA12G077H	\$700.00 NM
9	WMUR	F	08/10/12	5:28 AM	5a Daybreak	5-6a	1:00	OFA12G077H	\$700.00 NM
10	WMUR	M	08/13/12	5:29 AM	5a Daybreak	5-6a	1:00	OFA12G077H	\$700.00 NM
2	07/31/12	08/13/12	6a Daybreak	6-7a	11111--	1:00	5	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/31/12	08/06/12	11111--	5	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	07/31/12	6:38 AM	6a Daybreak	6-7a	1:00	OFA12G077H	\$1,400.00 NM
2	WMUR	W	08/01/12	6:15 AM	6a Daybreak	6-7a	1:00	OFA12G077H	\$1,400.00 NM
3	WMUR	Th	08/02/12	6:15 AM	6a Daybreak	6-7a	1:00	OFA12G077H	\$1,400.00 NM
4	WMUR	F	08/03/12	6:53 AM	6a Daybreak	6-7a	1:00	OFA12G077H	\$1,400.00 NM
5	WMUR	M	08/06/12	6:24 AM	6a Daybreak	6-7a	1:00	OFA12G077H	\$1,400.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/07/12	08/13/12	11111--	5	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WMUR	Tu	08/07/12	6:28 AM	6a Daybreak	6-7a	1:00	OFA12G077H	\$1,400.00 NM
7	WMUR	W	08/08/12	6:39 AM	6a Daybreak	6-7a	1:00	OFA12G077H	\$1,400.00 NM
8	WMUR	Th	08/09/12	6:39 AM	6a Daybreak	6-7a	1:00	OFA12G077H	\$1,400.00 NM
9	WMUR	F	08/10/12	6:28 AM	6a Daybreak	6-7a	1:00	OFA12G077H	\$1,400.00 NM
10	WMUR	M	08/13/12	6:24 AM	6a Daybreak	6-7a	1:00	OFA12G077H	\$1,400.00 NM
3	07/31/12	08/13/12	Good Morning America	7-9a		1:00	5	\$1,100.00	NM

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937478-1	08/19/12	August 2012	07/30/12 - 08/13/12
Advertiser	Product	Estimate Number	
Obama/D/President	candidate	1519 Sked A	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
					11111--					
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	07/31/12	08/06/12	11111--	5	\$1,100.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMUR	Tu	07/31/12	7:29 AM	Good Morning America	7-9a	1:00	OFA12G077H	\$1,100.00	NM
2	WMUR	W	08/01/12	8:41 AM	Good Morning America	7-9a	1:00	OFA12G077H	\$1,100.00	NM
3	WMUR	Th	08/02/12	7:49 AM	Good Morning America	7-9a	1:00	OFA12G077H	\$1,100.00	NM
4	WMUR	F	08/03/12	7:29 AM	Good Morning America	7-9a	1:00	OFA12G077H	\$1,100.00	NM
5	WMUR	M	08/06/12	7:49 AM	Good Morning America	7-9a	1:00	OFA12G077H	\$1,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/07/12	08/13/12	11111--	5	\$1,100.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
6	WMUR	Tu	08/07/12	7:29 AM	Good Morning America	7-9a	1:00	OFA12G077H	\$1,100.00	NM
7	WMUR	W	08/08/12	7:58 AM	Good Morning America	7-9a	1:00	OFA12G077H	\$1,100.00	NM
8	WMUR	Th	08/09/12	8:40 AM	Good Morning America	7-9a	1:00	OFA12G077H	\$1,100.00	NM
9	WMUR	F	08/10/12	7:49 AM	Good Morning America	7-9a	1:00	OFA12G077H	\$1,100.00	NM
10	WMUR	M	08/13/12	7:59 AM	Good Morning America	7-9a	1:00	OFA12G077H	\$1,100.00	NM
4	07/31/12	08/13/12	KELLY LIVE DAY	9AM-10AM	11111--	1:00	5	\$700.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	07/31/12	08/06/12	11111--	5	\$700.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMUR	Tu	07/31/12	9:28 AM	KELLY LIVE DAY	9AM-10AM	1:00	OFA12G077H	\$700.00	NM
2	WMUR	W	08/01/12	9:37 AM	KELLY LIVE DAY	9AM-10AM	1:00	OFA12G077H	\$700.00	NM
3	WMUR	Th	08/02/12	9:56 AM	KELLY LIVE DAY	9AM-10AM	1:00	OFA12G077H	\$700.00	NM
4	WMUR	F	08/03/12	9:24 AM	KELLY LIVE DAY	9AM-10AM	1:00	OFA12G077H	\$700.00	NM
5	WMUR	M	08/06/12	9:27 AM	KELLY LIVE DAY	9AM-10AM	1:00	OFA12G077H	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/07/12	08/13/12	11111--	5	\$700.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
6	WMUR	Tu	08/07/12	9:23 AM	KELLY LIVE DAY	9AM-10AM	1:00	OFA12G077H	\$700.00	NM
7	WMUR	W	08/08/12	9:48 AM	KELLY LIVE DAY	9AM-10AM	1:00	OFA12G077H	\$700.00	NM
8	WMUR	Th	08/09/12	9:25 AM	KELLY LIVE DAY	9AM-10AM	1:00	OFA12G077H	\$700.00	NM
9	WMUR	F	08/10/12	9:52 AM	KELLY LIVE DAY	9AM-10AM	1:00	OFA12G077H	\$700.00	NM
10	WMUR	M	08/13/12	9:55 AM	KELLY LIVE DAY	9AM-10AM	1:00	OFA12G077H	\$700.00	NM
5	07/31/12	08/13/12	Nate Berkus	10-11a	11111--	1:00	5	\$400.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	07/31/12	08/06/12	11111--	5	\$400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMUR	Tu	07/31/12	10:12 AM	Nate Berkus	10-11a	1:00	OFA12G077H	\$400.00	NM
2	WMUR	W	08/01/12	10:23 AM	Nate Berkus	10-11a	1:00	OFA12G077H	\$400.00	NM
3	WMUR	Th	08/02/12	10:22 AM	Nate Berkus	10-11a	1:00	OFA12G077H	\$400.00	NM
4	WMUR	F	08/03/12	10:22 AM	Nate Berkus	10-11a	1:00	OFA12G077H	\$400.00	NM
5	WMUR	M	08/06/12	10:38 AM	Nate Berkus	10-11a	1:00	OFA12G077H	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/07/12	08/13/12	11111--	5	\$400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
6	WMUR	Tu	08/07/12	10:23 AM	Nate Berkus	10-11a	1:00	OFA12G077H	\$400.00	NM
7	WMUR	W	08/08/12	10:24 AM	Nate Berkus	10-11a	1:00	OFA12G077H	\$400.00	NM
8	WMUR	Th	08/09/12	10:38 AM	Nate Berkus	10-11a	1:00	OFA12G077H	\$400.00	NM
9	WMUR	F	08/10/12	10:17 AM	Nate Berkus	10-11a	1:00	OFA12G077H	\$400.00	NM
10	WMUR	M	08/13/12	10:26 AM	Nate Berkus	10-11a	1:00	OFA12G077H	\$400.00	NM



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Advertiser	Product	Estimate Number	
Obama/D/President	candidate	1519 Sked A	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	07/31/12	08/13/12	The View	11-12p	11111--	1:00	5	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/31/12	08/06/12	11111--	5	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	07/31/12	11:36 AM	The View	11-12p	1:00	OFA12G077H	\$700.00 NM
2	WMUR	W	08/01/12	11:32 AM	The View	11-12p	1:00	OFA12G077H	\$700.00 NM
3	WMUR	Th	08/02/12	11:59 AM	The View	11-12p	1:00	OFA12G077H	\$700.00 NM
4	WMUR	F	08/03/12	11:59 AM	The View	11-12p	1:00	OFA12G077H	\$700.00 NM
5	WMUR	M	08/06/12	11:59 AM	The View	11-12p	1:00	OFA12G077H	\$700.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/07/12	08/13/12	11111--	5	\$700.00				
6	WMUR	Tu	08/07/12	11:59 AM	The View	11-12p	1:00	OFA12G077H	\$700.00 NM
7	WMUR	W	08/08/12	10:59 AM	The View	11-12p	1:00	OFA12G077H	\$700.00 NM
8	WMUR	Th	08/09/12	10:58 AM	The View	11-12p	1:00	OFA12G077H	\$700.00 NM
9	WMUR	F	08/10/12	11:59 AM	The View	11-12p	1:00	OFA12G077H	\$700.00 NM
10	WMUR	M	08/13/12	11:59 AM	The View	11-12p	1:00	OFA12G077H	\$700.00 NM
7	07/31/12	08/13/12	GENERAL HOSPITAL	3p-4p	MTWTF--	1:00	4	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/31/12	08/06/12	MTWTF--	4	\$500.00				
2	WMUR	Tu	07/31/12	3:21 PM	GENERAL HOSPITAL	3p-4p	1:00	OFA12G077H	\$500.00 NM
1	WMUR	W	08/01/12	3:58 PM	GENERAL HOSPITAL	3p-4p	1:00	OFA12G077H	\$500.00 NM
3	WMUR	Th	08/02/12	3:24 PM	GENERAL HOSPITAL	3p-4p	1:00	OFA12G077H	\$500.00 NM
4	WMUR	F	08/03/12	3:22 PM	GENERAL HOSPITAL	3p-4p	1:00	OFA12G077H	\$500.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/07/12	08/13/12	MTWTF--	4	\$500.00				
6	WMUR	Tu	08/07/12	3:58 PM	GENERAL HOSPITAL	3p-4p	1:00	OFA12G077H	\$500.00 NM
7	WMUR	Th	08/09/12	3:58 PM	GENERAL HOSPITAL	3p-4p	1:00	OFA12G077H	\$500.00 NM
8	WMUR	F	08/10/12	3:58 PM	GENERAL HOSPITAL	3p-4p	1:00	OFA12G077H	\$500.00 NM
5	WMUR	M	08/13/12	3:58 PM	GENERAL HOSPITAL	3p-4p	1:00	OFA12G077H	\$500.00 NM
8	07/31/12	08/13/12	GOOD AFTERNOON AM	2-3p	11111--	1:00	5	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/31/12	08/06/12	11111--	5	\$500.00				
3	WMUR	Tu	07/31/12	2:34 PM	GOOD AFTERNOON AMERICA	2-3p	1:00	OFA12G077H	\$500.00 NM
4	WMUR	W	08/01/12	2:36 PM	GOOD AFTERNOON AMERICA	2-3p	1:00	OFA12G077H	\$500.00 NM
2	WMUR	Th	08/02/12	2:35 PM	GOOD AFTERNOON AMERICA	2-3p	1:00	OFA12G077H	\$500.00 NM
1	WMUR	F	08/03/12	2:36 PM	GOOD AFTERNOON AMERICA	2-3p	1:00	OFA12G077H	\$500.00 NM
9	WMUR	M	08/06/12	2:36 PM	GOOD AFTERNOON AMERICA	2-3p	1:00	OFA12G077H	\$500.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/07/12	08/13/12	11111--	5	\$500.00				
6	WMUR	Tu	08/07/12	2:37 PM	GOOD AFTERNOON AMERICA	2-3p	1:00	OFA12G077H	\$500.00 NM
7	WMUR	W	08/08/12	2:59 PM	GOOD AFTERNOON AMERICA	2-3p	1:00	OFA12G077H	\$500.00 NM
10	WMUR	Th	08/09/12	2:59 PM	GOOD AFTERNOON AMERICA	2-3p	1:00	OFA12G077H	\$500.00 NM
8	WMUR	F	08/10/12	2:34 PM	GOOD AFTERNOON AMERICA	2-3p	1:00	OFA12G077H	\$500.00 NM
5	WMUR	M	08/13/12	2:35 PM	GOOD AFTERNOON AMERICA	2-3p	1:00	OFA12G077H	\$500.00 NM
9	07/31/12	08/13/12	ELLEN EF	4PM-5PM	MTWTF--	1:00	4	\$500.00	NM
Class of Time - Pre-emptible with notice									

MTWTFSS

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Advertiser	Product	Estimate Number	
Obama/D/President	candidate	1519 Sked A	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	07/31/12	08/13/12	ELLEN EF Class of Time - Pre-emptible with notice	4PM-5PM	MTWTF--	1:00	4	\$500.00	NM
Weeks:	<u>Start Date</u> 07/31/12	<u>End Date</u> 08/06/12			<u>MTWTFSS</u> MTWTF--		<u>Spots/Week</u> 4	<u>Rate</u> \$500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMUR	Tu	07/31/12	4:20 PM	ELLEN EF	4PM-5PM	1:00	OFA12G077H	\$500.00 NM
3	WMUR	W	08/01/12	4:31 PM	ELLEN EF	4PM-5PM	1:00	OFA12G077H	\$500.00 NM
1	WMUR	Th	08/02/12	4:30 PM	ELLEN EF	4PM-5PM	1:00	OFA12G077H	\$500.00 NM
2	WMUR	M	08/06/12	4:22 PM	ELLEN EF	4PM-5PM	1:00	OFA12G077H	\$500.00 NM
Weeks:	<u>Start Date</u> 08/07/12	<u>End Date</u> 08/13/12			<u>MTWTFSS</u> MTWTF--		<u>Spots/Week</u> 4	<u>Rate</u> \$500.00	
6	WMUR	Tu	08/07/12	4:43 PM	ELLEN EF	4PM-5PM	1:00	OFA12G077H	\$500.00 NM
7	WMUR	Th	08/09/12	4:20 PM	ELLEN EF	4PM-5PM	1:00	OFA12G077H	\$500.00 NM
5	WMUR	F	08/10/12	4:46 PM	ELLEN EF	4PM-5PM	1:00	OFA12G077H	\$500.00 NM
8	WMUR	M	08/13/12	4:30 PM	ELLEN EF	4PM-5PM	1:00	OFA12G077H	\$500.00 NM
10	07/31/12	08/13/12	News 9 at 5 Class of Time - Pre-emptible with notice	5-6p	MTWTF--	1:00	4	\$1,400.00	NM
Weeks:	<u>Start Date</u> 07/31/12	<u>End Date</u> 08/06/12			<u>MTWTFSS</u> MTWTF--		<u>Spots/Week</u> 4	<u>Rate</u> \$1,400.00	
2	WMUR	Tu	07/31/12	5:39 PM	News 9 at 5	5-6p	1:00	OFA12G077H	\$1,400.00 NM
3	WMUR	W	08/01/12	5:28 PM	News 9 at 5	5-6p	1:00	OFA12G077H	\$1,400.00 NM
1	WMUR	Th	08/02/12	5:35 PM	News 9 at 5	5-6p	1:00	OFA12G077H	\$1,400.00 NM
4	WMUR	M	08/06/12	5:28 PM	News 9 at 5	5-6p	1:00	OFA12G077H	\$1,400.00 NM
Weeks:	<u>Start Date</u> 08/07/12	<u>End Date</u> 08/13/12			<u>MTWTFSS</u> MTWTF--		<u>Spots/Week</u> 4	<u>Rate</u> \$1,400.00	
6	WMUR	Tu	08/07/12	5:36 PM	News 9 at 5 Beginning :02 Clipped	5-6p	:58	OFA12G077H	\$1,400.00 NM
8	WMUR	W	08/08/12	5:42 PM	News 9 at 5	5-6p	1:00	OFA12G077H	\$1,400.00 NM
5	WMUR	F	08/10/12	5:37 PM	News 9 at 5	5-6p	1:00	OFA12G077H	\$1,400.00 NM
7	WMUR	M	08/13/12	5:36 PM	News 9 at 5	5-6p	1:00	OFA12G077H	\$1,400.00 NM
11	07/31/12	08/13/12	News 9 at 6 Class of Time - Pre-emptible with notice	6-7p	MTWTF--	1:00	4	\$2,800.00	NM
Weeks:	<u>Start Date</u> 07/31/12	<u>End Date</u> 08/06/12			<u>MTWTFSS</u> MTWTF--		<u>Spots/Week</u> 4	<u>Rate</u> \$2,800.00	
2	WMUR	Tu	07/31/12	6:27 PM	News 9 at 6	6-7p	1:00	OFA12G077H	\$2,800.00 NM
1	WMUR	W	08/01/12	6:21 PM	News 9 at 6	6-7p	1:00	OFA12G077H	\$2,800.00 NM
4	WMUR	Th	08/02/12	6:21 PM	News 9 at 6	6-7p	1:00	OFA12G077H	\$2,800.00 NM
3	WMUR	M	08/06/12	6:21 PM	News 9 at 6	6-7p	1:00	OFA12G077H	\$2,800.00 NM
Weeks:	<u>Start Date</u> 08/07/12	<u>End Date</u> 08/13/12			<u>MTWTFSS</u> MTWTF--		<u>Spots/Week</u> 4	<u>Rate</u> \$2,800.00	
5	WMUR	Tu	08/07/12	6:23 PM	News 9 at 6	6-7p	1:00	OFA12G077H	\$2,800.00 NM
6	WMUR	W	08/08/12	6:22 PM	News 9 at 6	6-7p	1:00	OFA12G077H	\$2,800.00 NM
8	WMUR	Th	08/09/12	6:10 PM	News 9 at 6	6-7p	1:00	OFA12G077H	\$2,800.00 NM
7	WMUR	M	08/13/12	6:13 PM	News 9 at 6	6-7p	1:00	OFA12G077H	\$2,800.00 NM
12	07/31/12	08/13/12	Chronicle NH Class of Time - Pre-emptible with notice	7-730p	MTWTF--	1:00	3	\$1,100.00	NM
Weeks:	<u>Start Date</u> 07/31/12	<u>End Date</u> 08/06/12			<u>MTWTFSS</u> MTWTF--		<u>Spots/Week</u> 3	<u>Rate</u> \$1,100.00	
1	WMUR	Tu	07/31/12	7:22 PM	Chronicle NH	7-730p	1:00	OFA12G077H	\$1,100.00 NM



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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
937478-1	08/19/12	August 2012	07/30/12 - 08/13/12
Advertiser	Product	Estimate Number	
Obama/D/President	candidate	1519 Sked A	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	07/31/12	08/13/12	Chronicle NH	7-730p	MTWTF--	1:00	3	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURTh 08/02/12 7:12 PM Chronicle NH 7-730p 1:00 OFA12G077H \$1,100.00 NM									
2 WMURF 08/03/12 7:28 PM Chronicle NH 7-730p 1:00 OFA12G077H \$1,100.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/07/12 08/13/12 MTWTF-- 3 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURW 08/08/12 7:13 PM Chronicle NH 7-730p 1:00 OFA12G077H \$1,100.00 NM									
6 WMURF 08/10/12 7:22 PM Chronicle NH 7-730p 1:00 OFA12G077H \$1,100.00 NM									
5 WMURM 08/13/12 7:13 PM Chronicle NH 7-730p 1:00 OFA12G077H \$1,100.00 NM									
13	07/31/12	08/13/12	Entertainment Tonight	730-8	MTWTF--	1:00	3	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/31/12 08/06/12 MTWTF-- 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 08/01/12 7:42 PM Entertainment Tonight 730-8 1:00 OFA12G077H \$1,400.00 NM									
3 WMURTh 08/02/12 7:41 PM Entertainment Tonight 730-8 1:00 OFA12G077H \$1,400.00 NM									
2 WMURM 08/06/12 7:48 PM Entertainment Tonight 730-8 1:00 OFA12G077H \$1,400.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/07/12 08/13/12 MTWTF-- 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURTu 08/07/12 7:46 PM Entertainment Tonight 730-8 1:00 OFA12G077H \$1,400.00 NM									
6 WMURW 08/08/12 7:47 PM Entertainment Tonight 730-8 1:00 OFA12G077H \$1,400.00 NM									
5 WMURF 08/10/12 7:58 PM Entertainment Tonight 730-8 1:00 OFA12G077H \$1,400.00 NM									
14	07/31/12	08/13/12	Nightline	1135p-1206a	MTWTF--	1:00	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/31/12 08/06/12 MTWTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURW 08/01/12 11:52 PM Nightline 1135p-1206a 1:00 OFA12G077H \$500.00 NM									
3 WMURF 08/03/12 11:53 PM Nightline 1135p-1206a 1:00 OFA12G077H \$500.00 NM									
1 WMURM 08/06/12 11:51 PM Nightline 1135p-1206a 1:00 OFA12G077H \$500.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/07/12 08/13/12 MTWTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURW 08/08/12 11:54 PM Nightline 1135p-1206a 1:00 OFA12G077H \$500.00 NM									
5 WMURTh 08/09/12 12:01 AM Nightline 1135p-1206a 1:00 OFA12G077H \$500.00 NM									
6 WMURM 08/13/12 11:55 PM Nightline 1135p-1206a 1:00 OFA12G077H \$500.00 NM									
15	07/31/12	08/13/12	Jimmy Kimmel	1205-105a	MTWTF--	1:00	2	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/31/12 08/06/12 MTWTF-- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURW 08/01/12 12:36 AM Jimmy Kimmel 1205-105a 1:00 OFA12G077H \$150.00 NM									
1 WMURM 08/06/12 12:50 AM Jimmy Kimmel 1205-105a 1:00 OFA12G077H \$150.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/07/12 08/13/12 MTWTF-- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURTh 08/09/12 1:00 AM Jimmy Kimmel 1205-105a 1:00 OFA12G077H \$150.00 NM									
4 WMURF 08/10/12 12:49 AM Jimmy Kimmel 1205-105a 1:00 OFA12G077H \$150.00 NM									
16	08/06/12	08/13/12	Bachelor Pad	Prime Other	1-----	1:00	1	\$8,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/06/12 08/12/12 1----- 1 \$8,000.00									



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937478-1	08/19/12	August 2012	07/30/12 - 08/13/12
Advertiser	Product	Estimate Number	
Obama/D/President	candidate	1519 Sked A	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	08/06/12	08/13/12	Bachelor Pad	Prime Other	1-----	1:00	1	\$8,000.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 08/06/12 9:37 PM Bachelor Pad Prime Other 1:00 0FA12G077H \$8,000.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 1----- 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 08/13/12 9:35 PM Bachelor Pad Prime Other 1:00 0FA12G077H \$8,000.00 NM									
17	08/06/12	08/13/12	Glass House	10-11p	1-----	1:00	1	\$2,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/06/12 08/12/12 1----- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 08/06/12 10:29 PM Glass House 10-11p 1:00 0FA12G077H \$2,800.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 1----- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 08/13/12 10:49 PM Glass House 10-11p 1:00 0FA12G077H \$2,800.00 NM									
18	07/31/12	08/07/12	NY Med	10-11p	-1-----	1:00	1	\$3,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 -1----- 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 07/31/12 10:47 PM NY Med 10-11p 1:00 0FA12G077H \$3,600.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/06/12 08/12/12 -1----- 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURTu 08/07/12 10:46 PM NY Med 10-11p 1:00 0FA12G077H \$3,600.00 NM									
19	08/01/12	08/08/12	Final Witness	10-11p	--1----	1:00	1	\$2,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 --1---- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 08/01/12 10:43 PM Final Witness 10-11p 1:00 0FA12G077H \$2,800.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/06/12 08/12/12 --1---- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURW 08/08/12 10:32 PM Final Witness 10-11p 1:00 0FA12G077H \$2,800.00 NM									
20	08/03/12	08/10/12	Shark Tank	8-9p	----1--	1:00	1	\$2,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 ----1-- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 08/03/12 8:21 PM Shark Tank 8-9p 1:00 0FA12G077H \$2,800.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/06/12 08/12/12 ----1-- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURF 08/10/12 8:38 PM Shark Tank 8-9p 1:00 0FA12G077H \$2,800.00 NM									
21	08/10/12	08/10/12	20/20	Prime Other	----1--	1:00	1	\$5,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/06/12 08/12/12 ----1-- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 08/10/12 10:43 PM 20/20 Prime Other 1:00 0FA12G077H \$5,000.00 NM									
22	08/04/12	08/12/12	6a Weekend Daybreak	Sa/Su 6-7a	-----11	1:00	2	\$450.00	NM

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Advertiser	Product	Estimate Number	
Obama/D/President	candidate	1519 Sked A	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-----11	2	\$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMURSa		08/04/12	6:12 AM	6a Weekend Daybreak	Sa/Su 6-7a	1:00	0FA12G077H	\$450.00	NM
3 WMURSu		08/05/12	6:13 AM	6a Weekend Daybreak	Sa/Su 6-7a	1:00	0FA12G077H	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----11	2	\$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5 WMURSa		08/11/12	6:23 AM	6a Weekend Daybreak	Sa/Su 6-7a	1:00	0FA12G077H	\$450.00	NM
7 WMURSu		08/12/12	6:12 AM	6a Weekend Daybreak	Sa/Su 6-7a	1:00	0FA12G077H	\$450.00	NM
23	08/04/12	08/12/12	7a Weekend Daybreak	7-9a	-----11	1:00	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-----11	2	\$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMURSa		08/04/12	7:53 AM	7a Weekend Daybreak	7-9a	1:00	0FA12G077H	\$800.00	NM
3 WMURSu		08/05/12	7:25 AM	7a Weekend Daybreak	7-9a	1:00	0FA12G077H	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----11	2	\$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5 WMURSa		08/11/12	8:15 AM	7a Weekend Daybreak	7-9a	1:00	0FA12G077H	\$800.00	NM
7 WMURSu		08/12/12	8:09 AM	7a Weekend Daybreak	7-9a	1:00	0FA12G077H	\$800.00	NM
24	08/04/12	08/12/12	Weekend GMA	9-10a	-----11	1:00	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-----11	2	\$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMURSa		08/04/12	9:40 AM	Weekend GMA	9-10a	1:00	0FA12G077H	\$800.00	NM
2 WMURSu		08/05/12	9:29 AM	Weekend GMA	9-10a	1:00	0FA12G077H	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----11	2	\$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 WMURSa		08/11/12		Weekend GMA	9-10a	:00		\$800.00	NM
Credited									
4 WMURSu		08/12/12	9:29 AM	Weekend GMA	9-10a	1:00	0FA12G077H	\$800.00	NM
25	08/04/12	08/11/12	6p News 9 Weekend	6-7p	-----1-	1:00	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-----1-	1	\$1,600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMURSa		08/04/12	6:22 PM	6p News 9 Weekend	6-7p	1:00	0FA12G077H	\$1,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1-	1	\$1,600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WMURSa		08/11/12	6:10 PM	6p News 9 Weekend	6-7p	1:00	0FA12G077H	\$1,600.00	NM
26	08/04/12	08/11/12	ET Weekend	7-8p	-----1-	1:00	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-----1-	1	\$400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMURSa		08/04/12	7:36 PM	ET Weekend	7-8p	1:00	0FA12G077H	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1-	1	\$400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WMURSa		08/11/12	7:36 PM	ET Weekend	7-8p	1:00	0FA12G077H	\$400.00	NM

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Advertiser	Product	Estimate Number	
Obama/D/President	candidate	1519 Sked A	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	08/04/12	08/11/12	ET Weekend Class of Time - Pre-emptible with notice	7-8p	-----1-	1:00	1	\$400.00	NM
27	08/04/12	08/11/12	Movies Class of Time - Pre-emptible with notice	Prime Other	-----2-	1:00	2	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----2- 2 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 08/04/12 8:57 PM Movies Prime Other 1:00 0FA12G077H \$1,900.00 NM									
2 WMURSa 08/04/12 9:32 PM Movies Prime Other 1:00 0FA12G077H \$1,900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----2- 2 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURSa 08/11/12 8:27 PM Movies Prime Other 1:00 0FA12G077H \$1,900.00 NM									
3 WMURSa 08/11/12 9:12 PM Movies Prime Other 1:00 0FA12G077H \$1,900.00 NM									
28	08/05/12	08/12/12	This Week with Christiane Class of Time - Pre-emptible with notice	12n-1p	-----	1:00	0	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 08/05/12 12:59 PM This Week with Christiane 12n-1p 1:00 0FA12G077H \$3,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURSu 08/12/12 12:59 PM This Week with Christiane 12n-1p 1:00 0FA12G077H \$3,000.00 NM									
29	08/05/12	08/12/12	AFHV Class of Time - Pre-emptible with notice	7-8p	-----1	1:00	1	\$3,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 08/05/12 7:24 PM AFHV 7-8p 1:00 0FA12G077H \$3,600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURSu 08/12/12 7:21 PM AFHV 7-8p 1:00 0FA12G077H \$3,600.00 NM									
30	08/05/12	08/12/12	Extreme Wt Loss Class of Time - Pre-emptible with notice	Prime Other	-----1	1:00	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 08/05/12 9:26 PM Extreme Wt Loss Prime Other 1:00 0FA12G077H \$8,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURSu 08/12/12 9:24 PM Extreme Wt Loss Prime Other 1:00 0FA12G077H \$8,000.00 NM									
31	08/09/12	08/09/12	PRE SEASON PATS GA Class of Time - Pre-emptible with notice	7:57-11P	---1---	1:00	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ---1--- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTh 08/09/12 9:31 PM PRE SEASON PATS GAME 8/9 7:57-11P 1:00 0FA12G077H \$5,000.00 NM									

Total Spots 161

Gross Total \$213,400.00

DUPLICATE

INVOICE

www.thewmurchannel.com

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Payment Terms 30 Days

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
937478-1	08/19/12	August 2012	07/30/12 - 08/13/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Obama/D/President	candidate	1519 Sked A	

<u>Agency Commission</u>	\$32,010.00
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<u>Net Amount Due</u>	\$181,390.00
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